

## Library Management Strategy With Library Café Concept At SMK Nasional Malang

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### Abstract

The library as a means of information and learning resources at SMK Nasional Malang has a design with the concept of a library café that allows students to be able to read books casually while eating, drinking and listening to music so as to create a comfortable impression. But besides that, it causes noise and can interfere with the reader's concentration. Therefore, good library management is needed to condition the harmony between café activities and reading needs in the library. This article aims to; 1) providing an explanation of library management with the concept of a library café at SMK Nasional Malang; 2) provide explanations related to supporting factors, inhibitions and challenges in library management with the concept of library café at SMK Nasional Malang. This article applies a descriptive qualitative method using observation and interviews as a research approach. With two data sources, namely the person in charge of the Malang National Vocational School Library as a source of primary data for research and relevant references as secondary data sources. The results of the study show that the management of the library with the concept of a library café at SMK Nasional Malang implemented by the school has been well organized and implemented. Meanwhile, it was found that infrastructure and library management resources are one of the driving and inhibiting factors in library management with the concept of library café.

**Keywords:** management, library, library café

### 1. Introduction

Education is an important factor to improve the quality of individuals and society in life. Education as a system plays a strategic role in improving the quality of individuals through knowledge and skills in overcoming the challenges of life and the progress of a country. Education is a way for everyone to meet their needs (Sembiring et al., 2023). When the physical, social, and psychological needs of each student can be met, students will feel satisfied and happy. If it was the other way around, they would feel the same way (Suryadi et al., 2020). It is hoped that a good understanding of students can provide appropriate and useful learning for all students. For this reason, education must have good special service management so that learning activities in schools can be carried out effectively and efficiently

The process of meeting student needs by assisting learning activities to achieve effective and efficient academic goals is known as special service management (Zulkarnain, 2018). One type of special service provided by the school is the library. School libraries as facilities in the implementation of education, libraries should be owned by every school. School libraries are educational facilities that can provide information and become a source of learning for school residents (Huda, 2020). School libraries must be able to support the learning process with the needs of students so that students can develop creativity in learning. As one of the means of education, libraries have a function in supporting students' learning so that they can develop reading interest and literacy levels to achieve educational goals in schools (Sriwahyuni et al.,

2019). Libraries also help students learn to find and use available learning resources, expand their knowledge, and carry out simple research with data available in the school library.

The current digital era is the latest challenge in maintaining the existence of libraries due to demographic changes and attitudes of the millennial generation. The rapid development of information technology has made the use of social media easier to access various information. The millennial generation tends to read multimodal and absorb knowledge through various channels, not only in physical format. Libraries are expected to create various innovations to be able to develop in the digital ecosystem. Law Number 43 of 2007 concerning Libraries states that "Each library develops library services in accordance with the advancement of information and communication technology". As an information provider, libraries must be able to adapt so that the services provided can be right on target.

SMK Nasional Malang is an educational institution that applies the concept of library café to the management of special library services. The library café is a form of library development innovation combined with the atmosphere of the café in it, creating a relaxed atmosphere by providing food and drinks so that readers can feel comfortable but still on the main function of the library (Lubis & Azhar, 2023). The library at SMK Nasional Malang is designed with the concept of a library café that allows students to be able to read books casually while eating, drinking and listening to music so as to create a comfortable impression for readers who visit the library. However, the concept of a library café that combines a library with a café where there are various café activities such as conversations and people's movements so that they can cause noise and can interfere with the concentration of readers. For this reason, good library management is needed so that it can help create a harmonious environment where café activities and reading needs can go hand in hand.

Based on the previous explanation, this study aims to achieve several objectives, namely: 1) providing an explanation of library management with the concept of a library café at SMK Nasional Malang; 2) provide explanations related to supporting factors, inhibitions and challenges in library management with the concept of library café at SMK Nasional Malang

## **2. Method**

This study applies a qualitative method where observation and interviews are used as research approaches. The selection of this method was carried out with the aim of identifying ways to search, collect, process, and analyze the data of the research results. This research was carried out on May 31, 2024 at SMK Nasional Malang, located on Jl. Raya Langsep No.43, Bareng, Kec. There are two sources of data in this study, namely primary data and secondary data. The person in charge of the Malang National Vocational School Library as a source of primary research data. As for secondary data sources, the author obtains them from books, documentation, and other relevant references. The type of research applied is descriptive, with the aim of providing an overview of library management strategies with the concept of library café at SMK Nasional Malang. The instruments listed are in the form of interviews and documentation. The research process involves a series of stages, including planning, data collection (observation, interviews, and documentation), data analysis, reporting, and drawing conclusions.

### 3. Results and Discussion

#### 3.1 Result



*Gambar 1 Perpustakaan hallcafece*

The findings of the research results regarding the management of special library services with the concept of a library café at SMK Nasional Malang are (1) The library is designed with the concept of a library café that allows students to be able to read books casually while eating, drinking and listening to music so as to create a comfortable impression for readers who visit the library, (2) The planning process is carried out by planning the school library space which is strategically located so that it can be easily reached by students and planning library equipment that can support library services so that it can meet the needs of students, (3) Organizing is carried out on library resources, SMK Nasional Malang only has one librarian and one person in charge who at the same time considers a unit of administration and technical services library (4) The mobilization process is carried out through cooperation with subject teachers related to efforts to increase students' interest in reading. The library with the concept of a library café at SMK Nasional Malang uses an open service system where students can pick up books to read or borrow by themselves and the type of information services in the library with the concept of a library café at SMK Nasional Malang, namely a café, read, audio visual and internet. (5) Supervision is carried out by the Principal by visiting the library periodically. Another form of library supervision with the concept of a library café at SMK Nasional Malang is a report by the person in charge of the library on the infrastructure related to the condition and needs of the infrastructure facilities needed by the library (6) The inhibiting factor in the management of special library services with the concept of a library café at SMK Nasional Malang is the existence of supporting infrastructure facilities so that it can support library services. While the factors that hinder the management of special library services with the concept of a library café at SMK Nasional Malang are the lack of resources in library management and the challenge of creating a conducive café atmosphere, students can still carry out activities and feel the café atmosphere as in general.

#### 3.2 Discussion

##### **Library Café Concept of SMK Nasional Malang**

The library, which is one of the educational facilities, has a function in supporting students' learning so that it can develop an interest in reading and literacy to achieve educational goals in schools (Sriwahyuni et al., 2019). The library at SMK Nasional Malang follows the concept of an open library designed like a café where students can eat and

occasionally read books during breaks. The concept of a library café is expected to remove the impression of a library that prohibits visitors from eating and drinking in the library, is prohibited from being noisy and the atmosphere tends to be quiet. In line with the opinion Putri (2021) The purpose of the collaboration between the library and the café is to create a new picture of the library with comfortable, fun, modern, and attractive rooms so that people want to return to the library. The library with the concept of a library café at SMK Nasional is designed so that students can freely read books without being bound by standard rules such as recording borrowing and borrowing limits. Students can freely borrow books without any provision on when books must be returned and no fines are given. This is done as a form of character education by instilling honesty and a sense of responsibility in students

### **Library Planning with Library Café Concept at SMK Nasional Malang**

Planning is the process of setting goals, determining strategies and policies as well as the processes needed to meet the goals that have been prepared (Rokan, 2017). Library planning is the process of selecting and determining strategies that will later be used to achieve financial goals. All parties involved in library management must be prepared before managing the library (Afriatin & Danusiri, 2021). One of the preparations made is library planning. The library planning process with the concept of a library café at SMK Nasional Malang is carried out in several stages. Before the library café, the library at SMK Nasional was located in the corner of the second floor building. The library has a less strategic location, causing a lack of students who visit the library. For this reason, the initial stage of planning a library café is carried out by planning the school library room. Hall Café is a strategic place that can be used for libraries where there is a cafeteria that provides food and drinks for students so that it can support the planned library café concept. The next stage is planning library equipment as a means of facilitating library cafes that can meet the needs of students. This is done through the procurement and fulfillment of library facilities such as computers, wifi and ornaments that are used to support the concept of the library café physically.

### **Library Organizing with the Concept of Library Café at SMK Nasional Malang**

Organizing is the process of determining, grouping, and organizing the resources and activities needed to achieve a goal. This process includes assigning people to specific tasks, providing necessary tools, and authorizing each person performing those tasks (Angelya et al., 2022). The result of organizing is the organization of all activities and resources so that they can carry out their duties and functions in achieving goals. The organizing stage is a crucial stage where this is needed in the context of implementing library management so that the division of duties and authorities is carried out clearly and has the ability to carry out predetermined planning (Afriatin & Danusiri, 2021).

The organizing process in the library is categorized in three steps, namely (1) the details of all work, (2) the division of work in unit kerja perpustakaan, (3) pengadaan dan pengembangan suatu mekanisme (Zulkarnain, 2018). The personnel who are positioned in handling the school library are qualified librarians. The library with the concept of a library café at SMK Nasional Malang has one librarian who has met the qualifications of library staff, namely Mr. Kresno Wibowo, S.AB. Meanwhile, the person in charge of the library is Mrs. Arie Langsat Tyaswati, S.Psi who concurrently serves as the administrative and technical service unit of the library. Library administration duties are related to administrative, personnel, financial issues as well as the procurement of maintenance of library facilities and

infrastructure. The maintenance of library infrastructure at SMK Nasional Malang is carried out by checking and cleaning books regularly so that the books are in good condition and suitable for students to use. Meanwhile, technical services are in charge of processing library materials systematically in accordance with the rules that have been set.

### **Library Movement with Library Café Concept at SMK Nasional Malang**

Mobilization in education management is an activity carried out in order to mobilize all resources including teachers, staff, and students so that the goals that have been determined are achieved effectively and efficiently. George R, Terry has launched activities in the movement, which include 1) Instructions and orders; 2) Instructions; 3) Briefings and groups; 4) motivating; 5) The influence of group motivation; and 6) Determine the implementation of tasks (Efrina & Warisno, 2021). The movement of the library with the concept of a library café at SMK Nasional Malang is carried out through collaboration with subject teachers related to efforts to increase students' interest in reading. This is done by using library books as a teaching and learning resource for students. In certain subjects such as Indonesian, the library is used by students as a place to learn so that students can directly use the books needed for learning. The library with the concept of a library café at SMK Nasional Malang uses an open service system. Which allows library visitors to freely enter the book storage room and independently select the required collections (Yehuda, 2017). The types of information services in the library with the concept of a library café at SMK Nasional Malang are reading, audio-visual and internet cafes.

### **Library Supervision with Library Café Concept at SMK Nasional Malang**

Supervision is the process of monitoring and evaluating the work that is running whether it is in accordance with the plan and goals that have been set or not (Baihaqi, 2016). Supervision is carried out with the aim of finding errors or irregularities in the implementation of work so that corrective actions can be taken. Library supervision is intended as a preventive and corrective measure carried out at every stage of activities in the library. The library management must periodically and continuously monitor the performance of the service so that it can ensure that the strategy used is able to achieve the goals that have been determined (Zulkarnain, 2018). Library supervision with the concept of a library café at SMK Nasional Malang is carried out by the Principal by visiting the library regularly. Another form of library supervision with the concept of a library café at SMK Nasional Malang is a report by the person in charge of the library on the infrastructure related to the condition and needs of the infrastructure facilities needed by the library.

### **Supporting and Inhibiting Factors for Library Management with the Concept of Library Café at SMK Nasional Malang**

The supporting factor in library management with the concept of a library café at SMK Nasional Malang is the existence of supporting infrastructure facilities so that it can support library services. The library administration process can run well with supporting devices such as computers and so on. Adequate infrastructure is able to make students feel comfortable where they can take advantage of all existing facilities.

Meanwhile, the inhibiting factor in library management with the concept of a library café at SMK Nasional Malang is the lack of resources in library management. The library at SMK

Nasional Malang only has one librarian and one person in charge so that this results in limited library management so that in some aspects it runs less than optimally. Human resources who manage libraries are an important factor in the movement of libraries. The quality of service is highly dependent on the implementers in the library (Mansyur, 2016). For this reason, the fulfillment of the resource needs of library managers is a crucial step in realizing optimal library management. In addition, the concept of a library café that combines a library with a café where there are various café activities such as conversations and people's movements so that they can cause noise and can interfere with the concentration of readers. This is a challenge in itself to create a conducive café atmosphere, but students can still do activities and feel the café atmosphere as in general. In addition, another inhibiting factor is conducive to students so that they can maintain the cleanliness of the library considering the concept of library café which requires students to be able to eat and drink in the library. For this reason, character education is needed that is able to instill discipline and a sense of responsibility in individual students. This is done by directing students to be able to maintain cleanliness through habituation.

#### 4. Conclusion

Based on the explanation that has been described, this study came to the following conclusions: (1) The management of the library with the concept of a library café at SMK Nasional Malang has been carried out well. It can be seen from the observation results starting from the planning of the school library space which is strategically located so that students can easily reach it and the planning of library equipment. The organization has been carried out in a structured manner where there are qualified librarians and there are people in charge of the library. The implementation of management has been going well, this is realized by efforts to collaborate with subject teachers related to efforts to increase students' interest in reading and the types of information services provided in the library, namely reading cafes, audio visuals and the internet. Supervision is carried out by the principal by visiting the library regularly. As well as a report by the person in charge of the library on the waka of infrastructure facilities related to the condition and need of the necessary infrastructure. So that in this case supervision of library management has been carried out. (2) The supporting factor for the management of special library services with the concept of a library café at SMK Nasional Malang is the existence of supporting infrastructure facilities so that they can support library services. While the factors that hinder the management of special library services with the concept of a library café at SMK Nasional Malang are the lack of resources in library management and the challenge of creating a conducive café atmosphere, students can still carry out activities and feel the café atmosphere as in general

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