

## DEVELOPMENT OF JEPIN TRADITIONAL DANCE REFERENCE BOOK FOR THE LITERACY MALAY ART

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### Abstract

Jepin Langkah Penghibur Pengantin is one of the traditional Malay dance from Pontianak city, this dance has been officially designated as an Intangible Cultural Heritage (WBTH) in the historical study center by the Education and Culture Office of Kubu Raya Regency in 2020. This dance still exists among students of Art Education Study Program because it is used as lecture teaching materials. However, this dance among the general public because many do not know about the existence of this dance. Apart from that, the absence of packaging of this dance in the form of a reference book makes its presence only textually enjoyable, but contextually it does not exist. Dancers and performers tend to transfer only things that are realistic (movement, music, costumes, make-up, floor patterns) to the next generation, so that those that are contextual (history, function, meaning, and content of values) in dance it is poorly understood. This research will raise the Jepin Dance Entertainer of the Bride to become a research object which will be processed into a product that can be used to add to literature on the study of West Kalimantan Malay art tradition. The researcher modified the Borg and Gall development research procedures, namely information gathering, compiling the initial product, expert evaluation, group trials, revisions and the final product. The research subjects are teachers, practitioners, and students. From the media expert validation, 90% results were obtained, from Jepin dance experts, 90.84% results were obtained, so that the product was declared very valid and could be used, small group trial results obtained 94.25% results, and large group trial results obtained 92.33% results.

**Keywords:** reference book, Jepin Langkah Penghibur Pengantin Dance, literature

### 1. Introduction

Development Research in Higher Education is currently being carried out by educators (lecturers) and students to produce a product that can answer the needs of the current era. Improving the quality of human resources through educational channels starting from elementary and secondary education to tertiary institutions is the basis for being able to follow the development of the Industrial Revolution 5.0. To face the era of the industrial revolution 5.0, education is needed that can form a creative, innovative, and competitive generation. This can be achieved one of them by conducting development research. This research is a form of contribution that can be made at the tertiary level because the product of this research is believed to provide broad and long-term benefits to the public. In this research, product development will be carried out in the form of a reference book that takes one of the West Kalimantan Malay dance traditions which is quite popular and exists in society, namely the Jepin Langkah Penghibur Pengantin. According to Sugiyono (2008) research and development or in English Research and Development is research used to produce certain products, and test the effectiveness of these products.

The Jepin Langkah Penghibur Pengantin Dance was made into an Intangible Cultural Heritage (WBTH) in the historical study center by the Education and Culture Office of the Kubu Raya Regency in 2020. This dance also still exists among students of the Performing Arts Education Study Program because it is used as lecture material. However, this dance

does not exist among the general public because many do not know about the existence of this dance, it is rarely performed at weddings according to its function. In addition, there is no packaging of this dance in the form of a reference book, so its presence can only be enjoyed textually, but contextually there is none (1). Dancers and performers tend to transfer only things that are realistic (movement, music, costumes, make-up, floor patterns) to the next generation, so that those that are contextual (history, function, meaning, and content of values) in dance are poorly understood (2). This research will raise the Jepin Dance Entertainer of the Bride to be a research object that will be processed into a product that can be used to add to the literature on the study of West Kalimantan Malay traditional arts. Reference book is *a book designed to be consulted when authoritative information is needed, rather than read cover to cover* (Reitz, 2004). Winchell in his book *Guide To Reference Books* (8th, 1967, p.xiv) quoted from the book (Trimo, 1997) says that reference books are:

“From the point of view of use, books may be divided into two groups those which are meant to be readthrough for either information or enjoyment, and those which are meant to be consulted or referred to for some definite piece of information. Books of this second class are called reference books...” (3)

The availability of valid books or information regarding traditional dance is still very minimal, this is an urgent problem to be resolved. Some artists experience difficulties in documenting the material/content of the arts. Therefore, contributions and attention are needed from educational institutions that study art/art education to develop a product that can be used in the context of preserving local culture (traditional art) so that it is not lost/extinct. Initial observations were made by distributing needs analysis questionnaires to several students, artists (dancers, artists, choreographers), art teachers to find out the situation from the availability of reference books on the The Jepin Langkah Penghibur Pengantin dance. Based on the results of initial observations by distributing questionnaires in the form of Google Forms to several artists in Pontianak, it can be concluded that it is still very rare to find references to traditional dance, especially Jepin Langkah Penghibur Pengantin dance in book form. In addition, it was found that data regarding Malay traditional dance is still very limited to artists because the sources (developers of traditional dance) are elderly and the number of valid and scientific reading sources is minimal.

In addition, the results of initial observations at several libraries, art galleries, and cultural institutions in West Kalimantan can be concluded that the number of media containing local traditional art materials is still very rare. Based on this, the researcher considers it necessary to develop instructional media in the form of a reference book that can help readers add insight and skills in learning and preserving the Jepin Step Entertainer of the Bride dance. A reference book is a medium that contains a collection of information and related facts in one field of knowledge or an object (5). The importance of the presence of references/literature in the process of learning the art of dance, is the background for researchers to develop reference book products both in print and electronic form. The products developed have practical, structural, clear and instructive aspects that are designed based on the needs of readers so that they can gain meaningful learning experiences by taking advantage of technological advances (6).

## 2. Method

In this research used the development research model from Borg and Gall (1983) which consists of 10 steps: (1) Research and information collecting, (2) Planning, (3) Develop preliminary from product, (4) Preliminary field testing, (5) Main product revision, (6) Main field testing, (7) Operational product revision, (8) Operational field testing, (9) Final Product Revision, (10) Dissemination and implementation (4). From this explanation, the researcher

modified the research and development steps of Borg and Gall. Because seen from the adjustment of time and where to do development research. The modifications made by the researchers is:

(1) Gathering information, Conduct a survey regarding the availability of literature on the Jepin Langkah Penghibur Pengantin dance for research and gathering information from several art practitioners, art teachers and several students in the Performing Arts Education Study Program FKIP Untan (needs analysis stage).

(2) Preparing initial products, Compile the initial product of media development in the form of a reference book.

(3) Evaluation of experts, Developing initial products that have been evaluated by 5 experts there are 3 Jepin dance experts, and 2 media experts. 3 Jepin dance experts namely Ismunandar, S.Sn., M.Pd., as the head of the Kijang Berantai Pontianak dance studio, Regaria Tindarika, M.Pd., who is a lecturer in the Performing Arts Study Program FKIP Untan, and Kusmindari Triwati, M.Sn., as Chair of the Andari Studio and Head of the Pontianak Museum, 2 media experts namely Nurmila Sari Djau, M.Pd., and Asfar Muniir, M. Pd., who is a lecturer in learning media at the Performing Arts Education Study Program, FKIP Untan.

(4) Phase I trial, Conducting small group trials, 10 people consisting of practitioners (artists, choreographers, dancers), art teachers and several students in the Performing Arts Education Study Program, FKIP Untan

(5) Product revision, Revise the results of the small group trials by correcting and perfecting the results of the trials in accordance with the results in the field

(6) Phase II trial, Conducted a large group trial (trial phase II) with 30 test subjects consisting of practitioners (artists, choreographers, dancers), art teachers and several students in the Performing Arts Education Study Program, FKIP Untan.

(7) Revision and final product.

In this development research the data analysis technique used is a quantitative descriptive analysis technique with percentages. This technique is used to analyze quantitative data obtained from the results of distributing evaluation questionnaires from experts and subjects regarding the results of the product being developed.

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### **3. Results and Discussion**

#### **3.1 Reference Book Design and Manufacturing Process**

The initial stage before making the Jepin Langkah Penghibur Pengantin reference book is to make a cover design, make a table of contents for the book, compile and edit the material presented in the book by collecting data from experts, looking for a printer and making the book's ISBN. The collection of materials related to the dance includes dance moves, musical accompaniment, history, functions, properties, dance costumes, and photos of dancers practicing the Jepin dance moves for the Bride Entertainer. The preparation of the reference book went through quite time-consuming stages because the researchers conducted a documentation study of some of the existing research results with this dance and met directly with the key informants who were the main developments of the Jepin Langkah Penghibur Pengantin dance. Researchers involved several students for documentation study activities to carry out routine coordination for several months. After obtaining the data needed for the contents of the book, the researcher made the book in draft form by dividing the contents of the book into 3 main chapters.



Picture 1. Front and back cover book

3.2. The following table will present data from preliminary studies, validation data from dance experts/teachers and small group trials as well as field trials.

No	Component	Findings
1.	Preliminary studies	
	Analysis of the needs of the instruments given to teachers (30 people) which contains 6 questions	<ul style="list-style-type: none"> <li>- 53.3% answered that they had never, 46.7 answered that they had received literature about the Jepin Langkah Penghibur Pengantin dance</li> <li>- 60% answered that they received information about the Jepin Step Entertaining Bride dance directly from artists, 13% from friends, 13% from videos, 4% from lecturers, 10% had never</li> <li>- 86.7% answered that they had never seen print media in the form of the Jepin Steps to Entertainer of the Bride dance text book</li> <li>- 100% answer with the development of this reference book can help and reproduce Malay traditional dance literature</li> <li>- 100% answered that it is necessary to develop learning media in the form of a reference book for the Jepin Langkah Penghibur Pengantin dance</li> </ul>
2.	Expert validation	
	Expert Validation (Jepin dance experts and 5 media experts)	<p>From the validation of media experts obtained 90% results, from Jepin dance experts obtained results of 90.84%. so the average value of five experts is 90.42%, so the product is stated to be very valid and can be used with a little revision.</p> <p>From the expert evaluation, input was obtained that 1) it is necessary to add conclusions at the end of each Chapter/Section, 2) Add moral messages and positive values contained in this dance 3) Edit the layout to make it even more attractive, and 4) For subsequent developments it can be supplemented with videos to make it more practical</p>
3.	Trials	

	Small group trials (N=10)	<p>- From the results of small group trials obtained results of 94.25%,</p> <p>- From small group trials, it was noted that:</p> <ol style="list-style-type: none"> <li>1. Very interesting because with this reference book it can make we learn, understand and practice the Jepin Langkah Penghibur Pengantin dance</li> <li>2. Easier for readers to understand the movements and can immediately practice them because they are accompanied by pictures/photos</li> <li>3. Very helpful for novice readers who want to learn the dance</li> <li>4. This book is very clear and complete. The material presented is very detailed so that many things can be understood.</li> <li>5. After reading this book, readers will know the history, function, and various movements of the Jepin Langkah Penghibur Pengantin dance</li> <li>6. Can add book references about West Kalimantan traditional dance</li> </ol>
	Large group trials (N=30)	<p>From the results of the large group trials, the results obtained were 92.33%,</p> <p>From the results of large group trials, responses were obtained that:</p> <ol style="list-style-type: none"> <li>1. This book needs to be followed up by publishing, printing and distributing not only in Pontianak but also other areas in West Kalimantan</li> <li>2. Can add references for further similar research</li> </ol>

#### 4. Conclusion

The result of this development research is a product in the form of a reference book on the jepin dance steps for bridal entertainers consisting of several materials, namely dance moves, music accompaniment, history, functions, properties, dance costumes, and dance tutorial videos. This reference book consists of 146 pages with ISBN No: 978-623-97688-2-9 published in December 2021. This product has some of the advantages include: this textbook product is the latest publication about the Jepin Langkah Penghibur Pengantin dance, This product has gone through expert reviews, so many input for product improvement to achieve the desired goals, this book is beneficial for teachers, instructors and students. For teachers and dance instructors can be used as a reference or guide in training/teaching the art of dance, while for students it can be used as material for outside exercises lessons in class, products in the form of textbooks do not require other tools in its use, more practical, and efficient for learning in the classroom, making it easier for students to study wherever and whenever as well as this product can be used not only at the high school level but also feasible used at the College level in the field of Dance.

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