

## AESTHETIC ANALYSIS OF ACHMAD FARID'S BUDDHISM PIXEL COLLAGE PAINTING

Dwinita Tiaraningrum<sup>1</sup>, Siti Khairunnisa Salsabila<sup>2</sup>

State University of Malang, Malang City

e-mail: [dwinita.tiaraningrum.2102516@students.um.ac.id](mailto:dwinita.tiaraningrum.2102516@students.um.ac.id)<sup>1</sup>,

[siti.khairunnisa.2102516@students.um.ac.id](mailto:siti.khairunnisa.2102516@students.um.ac.id)<sup>2</sup>

<https://orcid.org/0009-0007-3969-0677>

---

### Abstract

The purpose for conducting the research is that the author hopes to provide useful information for readers and can inspire readers to create art. The analysis of Achmad Farid's pixel collage work is intended to show the author's appreciation of Achmad Farid's work. This art assessment is conducted to find out the artistic values of Achmad Farid's Buddhist pixel collage works. The method used in this research is qualitative research method. This method was chosen because the research conducted provides descriptive data. The data collection techniques used in this research are observation, interview, documentation, and triangulation. The result of this study explain the aesthetics of pixel collage painting with Buddhism theme. The theme and technique are used as subject matter because Achmad Farid was inspired by a novel that discusses Buddhism. Instead of that, the theme and subject are used as subject matter because Achmad Farid was likes things related to Buddhism because it symbolizes peace, the influence of the surrounding environment, feeling more challenged when using the technique, and the media used are recycle items that easy to find. He was inspired to create works from Buddhism because the religion teaches about calmness and happiness and that's where the inspiration was created. The work with the theme "SIMEDI" is made from pieces of used cans that are painted and then arranged to form a picture of a Buddha figure. The next work with the title "Perlahan dan Tenang" is made with various media and tools, such as paper, paint, and other materials. The media and tools used in the two works may be slightly different, but the two works use the same technique.

**Keywords:** Aesthetics, painting art, pixel collage, achmad farid

### 1. Introduction

Art is a product of human creativity and expression. Art is part of the identity and cultural existence of a nation. The existence of artists continues to be built by creating and making their work available to the public [1]. To create innovative and original works, artists need ideas as the starting point of their work. Ideas are the main content that an artist or designer communicates through their work (Susanto, 2011: 187). An artist's creativity can be realized through the development of technical ideas that lead to aesthetic innovation [2]. This technical idea is an invention practiced by many artists even before the advent of modern art. In principle, the collage technique can be used on almost any type of material, provided that the surface of the object is mostly flat [3]. Aesthetic innovation itself can be added with various elements of life, one of which is the element of tranquility. The uncertainty of life tends to lure people into the trap of negative opinions, which weakens the psychological state of individuals [4]. According to the Buddha, meditation can develop the power within you by doing the right work, the right thoughts, and also the right concentration [5]. In Buddhism, it does not deny the reality of material existence, nor does it ignore the enormous effect that the world has on us.

One of the young artists from Malang, Achmad Farid is unique in producing one of his works. The analysis of Achmad Farid's pixel collage work is intended to show the author's appreciation of Achmad Farid's work. Based on these facts, the author made a research with the title 'Aesthetic Analysis of Achmad Farid's Buddhism Pixel Collage Paintings'. This art assessment is conducted to find out the artistic values of Achmad Farid's Buddhist pixel collage works.

## 2. Method

The method used in this research is qualitative research method. The data collection techniques used in this research are observation, interview, documentation and triangulation. The data analysis technique used follows the theory of Miles and Huberman [6], namely data reduction, data display, inference and control. Data reduction includes data reduction or data aggregation and data sorting. The data is displayed after data reduction, the author provides information about the study of the creative process and the study of works, namely the Elements of Fine Art and the Principles of Fine Art. The analysis uses aesthetic analysis, which includes aesthetic and visual principles. The final analysis is processed in an integrated manner through description and narration and synthesized using a matrix.

## 3. Results and Discussion

The results of this study explain the aesthetics of pixel collage painting with the theme of Buddhism by Achmad Farid. Achmad Farid himself actually has quite a lot of works that he created but, among the many works of Achmad Farid, it turns out that paintings that use collage techniques and raise the theme of Buddhism are quite prominent works and have participated in several art exhibitions. The theme and technique are used as subject matter because Achmad Farid was inspired by a novel that discusses Buddhism. Achmad Farid said that lately he has been interested in Buddhism, because the religion teaches "Serenity/Peace". Even though he is not a believer, he only studies the good side of the religion. This is what inspired Achmad Farid to create his works entitled "SIMEDI" and "Perlahan dan Tenang".

Furthermore, for the technique itself, Achmad Farid wanted to try a unique technique to create his work, namely the collage technique. For the work "SIMEDI", Achmad Farid was inspired by an outsider artist from Hong Kong named Kevin Cheung, the artist used collage techniques in one of his works called "*win moving wall*". The media used for the work is a tin can that is shaped in such a way and colored according to the color palette that has been made, then pasted according to the example of the digital form of the work. According to Achmad Farid, the utilization of used goods can save money and be more environmentally friendly. Then there is the next collage work entitled 'Tenang dan Perlahan', this work is made of several paintings pasted together in one frame. The theme and technique are used as subject matter because Achmad Farid likes things related to Buddhism because it symbolizes peace, the influence of the surrounding environment, feeling more challenged when using the technique, and the media used are recycled items that are easy to find.

Therefore, the analysis discussed below focuses on Achmad Farid's Buddhism collage and pixel collage works. In this research, two works of collage and pixel collage of Buddhism Achmad Farid with the titles: 1) SIMEDI, dan 2) Tenang dan Perlahan.

### 3.1. Work Analysis 'SIMEDI'

This work has a title 'SIMEDI' and created in 2022. This work has size 125 cm x 125 cm, created with pixel collage technique, and the media is mix media.

#### 3.1.1. Elements of Work

This collage painting is dominated by the placement of colors that form a face, using color circles. It has graded colors. The placement of colors produces dark and light effects and has a feel and see texture.

#### 3.1.2. Principles of Fine Art

In this work, the element of unity is seen from the arrangement of plates of circle that are connected parallel and look harmonious. This work has the same shape between one circle and another, so it has a balanced shape. The element of rhythm in this work is used in the colors, making the painting have a beautiful color rhythm. The composition of the color circles in the painting is arranged using free patterns that form appearance of a face. For the face of the painting, it's arranged by aligning the same color and seen a lot or a little from the number of color palate to form the right proportion of the face. The artist plays with color harmony in this painting, each circle is arranged according to the desired location to form a face. Also, the artist plays with the element of gradation too, so that the art looks like it form the face of the desired figure. The element of contrast is also used in this painting too, to make the shape of the face must use a dark color to make the shape of the image of the work visible. Lastly, the center of interest in this art is the yellow circle on the forehead of the face.

### 3.2. Work Analysis 'Perlahan dan Tenang'

This work has a title 'Perlahan dan Tenang' and created in 2022. This work has size 38 cm x 50 cm, created with collage technique, and the media is mix media collab with acrylic on canvas.

#### 3.2.1. Elements of Work

This collage work consists of various elements of work that are pasted with a variety of different image motifs but have related meanings. The colors used are dominated by monochrome colors and harmonious contrasts, thus creating a beautiful form. Then there is a dark and light element in the picture that can be seen from the thick and thin shading in the picture. The field used is a two-dimensional field attached to one place.

#### 3.2.2. Principles of Fine Art

In this work, the element of unity consist of color and shape, the colors used are monochrome colors and bright colors. Then the shapes that have different shapes and sizes in each pasted work. So as to make the work look harmonious and not stand alone. This work has an element of asymmetrical balance. There are rhythms in this

art, namely alternative and progressive. In this art there is an element of contrast in which the colors used are dark and light. Also, the center of interest is found in this art that have color or can only be black and white.

#### 4. Conclusion/Closing

Based on the results of research on the aesthetic analysis of Buddhism-themed pixel collage paintings by Achmad Farid, it can be concluded that Achmad Farid made his work with the theme of Buddha because Buddhism teaches about tranquility and happiness and that is where the inspiration to make his works came from. The works are made with various different media but use the same technique, namely "collage". With this research, the author hopes to provide useful information and inspiration for readers to create art.

#### References

- [1] E. Eskak, "Metode Pembangkitan Ide Kreatif Dalam Penciptaan Seni," *Corak*, vol. 2, no. 2, pp. 167–174, 2013, doi: 10.24821/corak.v2i2.2338.
- [2] D. N. Maghdalena and Y. Puspita, "Analisis Estetik Karya Seni Lukis Moel Soenarko yang Bertema Heritage," *IRAMA J. Seni Desain dan Pembelajarannya*, vol. 1, no. 2, pp. 9–23, 2019.
- [3] A. L. B. Masalah, "Abdi Seni," vol. 6, no. 1, pp. 66–75, 1960.
- [4] A. J. Bravo, M. L. Kelley, R. Mason, S. J. Ehlke, C. Vinci, and J. C. Redman, "Traumatology," no. Division 19, 2019.
- [5] A. F. Rahmani, "Meditasi sebagai jalan menuju ketenangan batin di dalam kehidupan penganut agama Buddha: studi di Wisma Sangha Theravada Indonesia Jakarta Selatan," 2020, [Online]. Available: <http://digilib.uinsgd.ac.id/id/eprint/34360>
- [6] Soegiyono, *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. 2011.